



Marco Barulli

Email address: marco@barulli.it | Website: marco.barulli.it | LinkedIn: [mbarulli](https://www.linkedin.com/in/mbarulli) | Address: Cattolica, Italy (Home)

Work experience

Ambassador & Business Development Italy | Firefish.io | 30/11/2024 - Current | Prague, Czechia

Firefish.io is a peer-to-peer, non-custodial marketplace for Bitcoin-backed fiat loans. Led market education efforts in Italy on Bitcoin-backed lending for diverse audiences. Expanded Firefish.io's presence through strategic partnerships, community events, and targeted market outreach. Scouted and built relationships with key stakeholders to drive adoption and business growth.

Website: firefish.io

Mathematics teacher | Italian Department of Education | 01/09/2023 - Current | Rimini, Italy

As a math teacher in secondary schools, I instruct students aged 14 to 18, fostering critical thinking and problem-solving skills in mathematics. I also develop curriculum and assess student progress.

Co-Founder and Chief Operating Officer | Capsule Social, Inc. | 31/03/2021 - 28/02/2023 | United States

Capsule Social developed Blogchain, a decentralized social media and publishing platform for long-form content, resilient against censorship and takedowns. Responsible for daily operations, making sure the company runs smoothly. Leading fundraising, accounting, HR and legal. Developing company policies, selecting tools, providers, and business partners. Contributing to product design and market positioning.

Strategic advisor | Bernstein.io | 31/03/2021 - Current | Strasbourg, France

Support the current leadership team with regard to product innovation, market and technology trends.

Website: bernstein.io

Founder and Managing Director | Bernstein.io | 31/07/2016 - 28/02/2021 | Munich, Germany

Bernstein allows companies to protect and manage their entire innovation process by generating a trail of records on the Bitcoin blockchain. Bitcoin certificates are complemented with multiple digital timestamps issued by international authorities (EU, China, ...) and are able to prove the existence, integrity, and ownership of any IP asset - globally.

Website: bernstein.io

Founder and Managing Director | Clipperz.is | 30/09/2005 - 31/07/2016 | Bagnacavallo, Italy

Clipperz is a convenient online password manager and a robust digital vault for all kinds of sensitive information and documents. Clipperz's zero-knowledge architecture guarantees that all user data are never accessible to any third party, including Clipperz itself.

Website: clipperz.is

CFO and Head of Strategy | StreetLib.com | 30/09/2011 - 31/07/2015 | Milan, Italy

StreetLib provides a wide range of solutions for the digital publishing ecosystem: from self-publishing to print-on-demand. StreetLib is a digital gateway to the international book market that connects authors, publishers, distributors, and retailers on a global scale.

Website: streetlib.com

Chairman | TTG Italia SpA | 30/04/2003 - 30/04/2012 | Turin, Italy

TTG Italia SpA, a subsidiary of Italian Exhibition Group, publishes the most authoritative trade magazine and organizes leading b2b trade fairs and events for the tourism sector.

Website: ttgitalia.com

Project Manager | CivicActions | 31/08/2008 - 31/05/2009 | Berkeley, United States

CivicActions works closely with public sector institutions to help strategize and execute on large-scale software projects. Coordination of web development projects for progressive-minded clients like Amnesty International (London) and ProVentionConsortium (Geneva).

Website: civicaactions.com

Board member | Italian Exhibition Group | 31/03/2000 - 30/06/2004 | Rimini, Italy

Italian Exhibition Group (IEG), listed on the Milan Stock Exchange, is the Italian leader in the organization of trade fairs, expos and conferences. The IEG Group stands out for the organization of events in five categories: green technologies, food & beverage; jewelry & fashion; tourism & lifestyle; wellness & sports.

Website: iegexpo.com

Founder and Managing Director | eXtrapola.com | 31/01/1998 - 30/09/2005 | Cattolica, Italy

eXtrapola provides online media monitoring services for all business sectors where timely, comprehensive and up-to-date reports are essential. eXtrapola serves a wide range of clients from large consumer companies to local governments.

Website: extrapola.com

Education & Training

Master Degree, Computer Science | University of Bologna | 31/07/1988 - 30/06/1993 | Bologna, Italy

- Computer science
- Information technology
- Mathematics and numerical analysis

Research fellowship | Loughborough University | 31/08/1995 - 29/06/1996 | Loughborough, United Kingdom

Italian National Research Council (CNR) research fellowship in:

- Parallel computing
- Numerical analysis

Language Skills

Mother tongue(s): **Italian**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken production	Spoken interaction	
English	C2	C2	C2	C2	C2
German	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Social and Political Activities

Founder of Bisanz.io | 01/05/2023 - Current | Italy

Bisanz.io, is a non profit project aiming to aggregate progressive bitcoiners in Italy. Its goal is to demonstrate how Bitcoin is a technology that can promote social justice, freedom, peace and renewable energy production.

bisanz.io